

Questionnaires for

Business Cards

Company Details

1. What is the name of your company? _____
2. What does your company name mean? _____
3. Can you describe the products and services your company offers?

Business Card Details

4. Is there a color scheme you would like us to use? _____
5. Is there a tagline you would like us to include? _____
6. Can you tell us what sort of style you are looking for in your business card?

7. Can you give us the contact information you would like to have printed on the card?

8. Do you want something printed on the back? If yes, what should we make?

Additional Questions

9. Are you interested in having us create a new logo for your business? Yes No
10. Are you interested in other corporate identity products, like stationery or flyers?
 Yes No
11. Are you interested in having us manage your printing? Yes No

12. Do you have any additional comments or instructions for IBSpot?

